



Chartered
Governance
Institute

Partnership Opportunities

www.cgiglobal.org



Welcome

We are The Chartered Governance Institute. We are the best explainers. Advocates. Educators. Mentors. For over 130-years we have been the most active global organisation in the promotion of good governance.

The Chartered Governance Institute (CGI) is incorporated and governed by Royal Charter. Royal Charters are awarded to bodies that work in the public interest and can demonstrate pre-eminence, stability, and permanence in their field. CGI's Royal Charter was granted in 1902 and as such is a demonstration of its continued relevance.

The Royal Charter continues to signal the vital role that we play in developing and supporting governance professionals. Members who complete their professional qualification can refer to themselves as 'Chartered' – a by-word for professional competence.

This year, we plan to make available to our CGI Global community of 29,000 plus governance professionals around the world, three new programmes of engagement on the following topics

SUSTAINABILITY REPORTING

**IS YOUR BOARD READY FOR
NET-ZERO – DIRECTOR'S DUTIES**

MANAGING CYBER-RISK

This is your opportunity to work in collaboration with us to bring these programmes to our CGI Global community.

We look forward to working with you and thank you for your support.

Tim Sheehy, Director General



Be our partner

Join us

The Chartered Governance Institute is a truly global organisation. Members worldwide study a common and portable qualification. As members of a unitary international organisation, they are entitled to use the post-nominals of either FCG, ACG or CG(Affiliated).

Membership is transferable from country to country and local Institute to local Institute. Membership of The Chartered Governance Institute links them to a global governance organisation that can advocate at international levels and support with its global presence and network of local Institutes.

Partnering with us offers you a unique opportunity to lead and participate in a programme of engagement, activities, events and media coverage aimed at positively shaping the future.

With themes including Sustainability reporting; Is your board ready for net-zero – Director's duties; and Managing cyber-risk, there is plenty of opportunity to position your brand alongside the highest standards and leading organizations in corporate governance.



The opportunities

Is your mission to connect with a global audience of governance professionals? Is your business perspective to support governance professionals at a time when there is an imperative to establish and deliver ESG policies and procedures and ensure board readiness for net zero attainment. All at a time when the need for governance professionals to ensure measures associated cyber risk is ever-present.

CGI's priority is to support its community of 29,000 plus governance professionals around the world by providing them with information and programmes that support them in addressing these and other important topics.

We are inviting you as a leading provider of solutions for governance professionals, and the organisations they represent, to work with us by becoming a principle partner in the delivery of our intended programmes for 2023 focusing on:

- *Sustainability reporting*
- *Directors' duties associated with Board Readiness for Net-Zero*
- *Managing Cyber-Risk*

Each programme will feature:

- *A CGI Global community survey to gauge our members progress in each topic*
- *GDPR analytical survey reports that provide you with important insights*

- *A webinar addressing the outcomes of the survey facilitated by your representative with panellists selected by you with CGI's Director General*
- *An opportunity to include a 4-page PDF sponsored supplement produced by you to be promoted and included in one of CGI's monthly newsletters to its circulation of 7,000+*

- *A package of marketing and communications in CGI's regular communications with its community. This will include a branded corporate profile to include your logo, link to your website and a short bio between 100 and 200 words.*

Topics to be addressed

Sustainability reporting

Is your board ready for net-zero – Director's duties

Managing cyber-risk

Sustainability reporting

(stand alone or combined with Board readiness for net-zero by arrangement)

Over the last few years there has been a consolidation of the number of reporting frameworks (and the organisations that sponsor them) as the burden on companies to report against so many standards became too onerous.

The consolidation has resulted in a number of frameworks and their sponsoring organisations consolidating under a new organisation, the International Sustainability Standards Board (ISSB) that sits under the long established International Financial Reporting Standards Foundation (IFRS).

The ISSB will soon release two new reporting standards:

- **S1 – General Requirements:** S1 provides the basis for achieving a global baseline of sustainability disclosure that meets investor needs by requiring that companies disclose material information about sustainability-related risks and opportunities.
- **S2 – Climate related disclosure:** S2 provides the details for how to meet investor needs for climate disclosures.

The new standards are expected to be released by 30 June this year and most organisations will be grappling with how to best deal with the new requirements.

A side issue to this is the very recent trend of companies to remove some or most of their climate change/ sustainability reporting from their websites. Greenwashing has become a major problem and so Regulators are tightening regulation and investors are becoming sceptical.

Is your board ready for net-zero – Director's duties

(stand alone or combined with sustainability by arrangement)

Organisations will be expected to have policies in place across a range of their operations to limit climate change. There is too much evidence that many governments do not have the will nor the leadership to adequately put in place the measures necessary to limit the increase to 1.5°C and so much will rest on the actions of organisations.

How these policies and actions are implemented, how are they monitored, and if they are genuinely embedded in the organisation's

culture is what will be closely watched.

How Directors approach this is central to their duties:

Directors owe wide duties to their companies, including to act in the best interests of the company and to exercise reasonable skill and care.

These duties require directors to identify and manage climate-related risks.

Directors who fail to do so are at risk of legal action by shareholders leading to awards of damages against them personally.

Climate activists are increasingly making strategic share purchases in order to exert pressure on boards, including targeting directors personally knowing that this brings leverage.

Now, more than ever, directors must ensure that they have climate plans in place and are actively and effectively managing risks.

Directors should expect scrutiny and perhaps even shareholder activism as their base case.

Managing cyber-risk

An increasing number of household name companies are being hacked and having their customer's data accessed. The exposure of private information is significant in itself for the individual but the implications for the organisation can be catastrophic.

Companies face the very real possibility of class-action lawsuits being filed against them if they have been successfully hacked. Senior management, including Chief Executives, have lost their jobs and Directors are increasingly liable.

Proxy advisors are evaluating how prepared companies are to manage cyber-risk and are advising investors as to an organisation's preparedness.

This topic would be of interest to the many cyber-security firms that are active.

Partnership core benefit entitlements



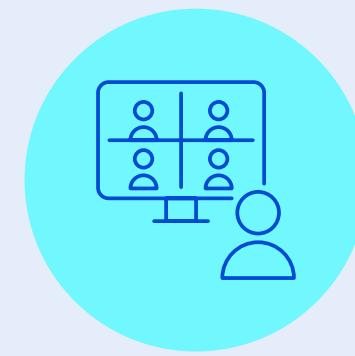
1. Co-branded short survey on topics to be agreed

- To be carried out across CGI Global online community
- Survey distributed to community members
- Sponsor and CGI Global agree questions
- Co-branded survey
- Say 20 questions
- Co-branded summary of results shared in the community and on the CGI Global website, in the newsletter



2. Co-branded top tips quick guides on a topic to be agreed

- Co-branded CGI and sponsor
- Content developed by sponsor with CGI Global
- Distribution to CGI Global community and available for download on the CGI Global website
- Promoted in CGI Global newsletter
- Analytics report on downloads provided to sponsor (GDPR compliant)



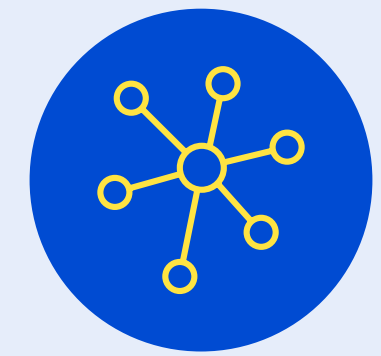
3. Co-branded hosted webinars on topics to be agreed

- Sponsor brand on all promotional communications alongside CGI
- Sponsor has opportunity to facilitate a webinar panel discussion
- Will receive a compliant database of those who registered to participate
- Will receive a resume of the webinar and discussion in the following edition of CGI Newsletter



4. 4-page PDF Sponsored Supplement distributed with next CGI Newsletter

- Agree with CGI Global proposed content - eg. insights, trend analysis - research piece of interest to community
- Biography and photo of author and contributors
- Distribution to CGI Global online community and CGI Divisional members who will be encouraged to share with their members
- Downloadable from the CGI Website - data of those who have downloaded will be collected with GDPR compliance and shared with sponsor

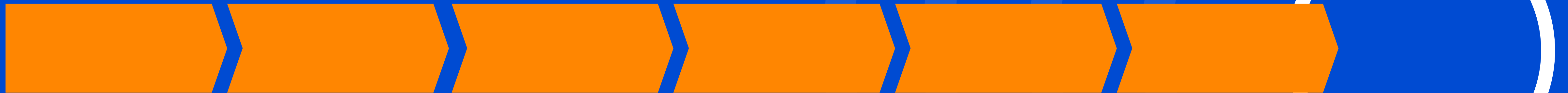


5. MarComms Campaigns for each sponsored series

- Dedicated marcomms campaign across activations
- Distribution to CGI Global Community
- Content on dedicated page on CGI website
- Hyperlinks to sponsors website
- Cobranding across all communications
- Logo included as core partner across all online community digests - 10,000's each month across > 5 regular communications per month
- Video content for dedicated web pages
- SoMe engagement

Timeline

A timeline for all activations will be agreed between you and CGI



Virtual Industry
webinar LIVE
Presentation of
opportunities to
potential partners
**Register your
interest to attend
with [cgipartnerships@
mci-group.com](mailto:cgipartnerships@mci-group.com)**

Survey developed
and launched

Survey results
analysed and
report published

Top tips guide
developed and
published

Partner/CGI Global
webinar LIVE

Supplement
developed and
published

Omnichannel marketing throughout the six months

Who **we are**



Our mission

Our mission is to become the shining beacon in governance

We will be the best explainers, the best advocates, the best educators and the most active organisation in the promotion of good governance internationally.



Our Values

Stand up

Challenging. Proud to take a position. Never afraid to do so.

Stay balanced

A source of ethical conscience. Standing firm.

Listen well

Totally aware. Understanding what's going on in the world. Always mindful of change.

Be totally up-to-date

In tune with the global trends in governance.

Move forward

Forever looking at the path ahead. Remembering where we've been.

Inspire

Leading the way so others will follow. Be powerful together.

We are the only governance institute with a truly global reach – enabling our **29,000+ members** to broaden their skills and fulfil their ambitions to be globally recognised and outstanding governance professionals.



We are

Educators | Mentors | Influencers | Advocators | Promoters | Practitioners

Leaders of good governance
around the world.

Over **30,000** professionals based
in **80 countries** worldwide.

9 global corporate
governance hubs.

Global Standard

We are the global standard which aspiring governance professionals aim to reach.

We assist in the development of skills, knowledge and experience through our globally focused International Qualifying Programme and training. Put simply, we award Chartered status - the hallmark of quality.

Membership of the Chartered Governance Institute will distinguish you in your career, equip you with real-time knowledge, link you to an influential global governance organisation and support you with its global presence and network.

To learn more about us, visit

www.cgiglobal.org

**To discuss partnership opportunities,
please contact:**

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